#### **Beat: News**

## Korean Air finalises order for 33 A350s

#### Korean Air

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**USPA NEWS -** Korean Air is one of the leading airlines in Asia and one of the largest in the world. Founded in 1962, the company is headquartered in Seoul, South Korea, and operates a vast network of domestic and international routes.

Korean Air is known for its high-quality service and attention to detail. With a modern and state-of-the-art fleet, the company offers comfort and convenience to its passengers, ensuring a pleasant and safe journey.

Furthermore, Korean Air is committed to environmental sustainability and corporate social responsibility, adopting eco-friendly practices and participating in charitable initiatives.

Thanks to its reputation for reliability and professionalism, Korean Air is a popular choice among international travelers looking to explore Asia and the rest of the world.

In conclusion, Korean Air is a top-tier airline that stands out for the quality of services offered and commitment to sustainability, earning the trust and loyalty of customers worldwide.

Korean Air has become a new customer for the A350 Family following the signature of a firm order with Airbus for 33 aircraft. The order covers 27 A350-1000s and six A350-900s.

Offering the longest range of any aircraft, the A350 will be able to operate any of the airline's current intercontinental routes with a 25% reduction in fuel consumption and carbon emissions compared to previous generation aircraft. The additional range of the A350 will also enable the carrier to evaluate new long haul destinations.

"The A350's exceptional range, fuel efficiency and passenger comfort make it a great fit for our global network," said Jason Yoo, Chief Safety and Operating Officer and EVP at Korean Air. "We are confident that the introduction of the A350 to our fleet will drive operational efficiencies and elevate the overall travel experience for our passengers."

Benoit de Saint Exupéry, EVP Sales, Commercial Aircraft, Airbus said: "This order from Korean Air is another major endorsement for the A350 as the world's long range leader. The airline will benefit from new levels of efficiency across its operations, with significantly reduced fuel consumption and carbon emissions. The A350 will also be the perfect platform for the carrier to take its in-flight product and world class service to new heights. We thank Korean Air for its ongoing confidence in Airbus and its products, and look forward to seeing the A350 flying in the carrier's iconic livery."

The A350 Family is the world's most modern widebody product line and is firmly established as the world's long range leader, with passenger versions able to fly up to 9,700 nm / 18,000 km non-stop. Powered by latest generation Rolls-Royce engines, the airframe uses 70% advanced materials such as composites, titanium, and modern aluminium alloys to create a lighter and more cost-efficient aircraft. All of which results in an average reduction in fuel consumption and carbon emissions of around 25% compared with similar sized previous generation aircraft.

At the end of February, the A350 Family had won 1,240 orders from 59 customers worldwide.

## Article online:

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